



Headlight Ad Council Pricing

A minimum Production Cost of \$40.00 may apply.
 A minimum Shipping Cost of \$8.50 for Ground, \$15.00 for 2 Day Air and \$23.00 for Next Day Air may apply.

		Production		Shipping Ground		Shipping 2-Day Air		Shipping Next Day Air	
Units		Cost/Unit	Total Cost	Shipping / Unit	Total Cost w/ Shipping	Shipping / Unit	Total Cost w/ Shipping	Shipping / Unit	Total Cost w/ Shipping
1		\$28.00	\$28.00	\$3.50	\$31.50	\$4.50	\$32.50	\$7.00	\$35.00
2		\$23.00	\$46.00	\$3.50	\$53.00	\$4.50	\$55.00	\$7.00	\$60.00
3		\$18.00	\$54.00	\$3.50	\$64.50	\$4.50	\$67.50	\$7.00	\$75.00
4	6	\$15.00	\$60.00	\$3.50	\$74.00	\$4.50	\$78.00	\$7.00	\$88.00
7		\$14.00	\$98.00	\$3.50	\$122.50	\$4.50	\$129.50	\$7.00	\$147.00
8		\$13.00	\$104.00	\$3.50	\$132.00	\$4.50	\$140.00	\$7.00	\$160.00
9		\$12.00	\$108.00	\$3.50	\$139.50	\$4.50	\$148.50	\$7.00	\$171.00
10		\$11.50	\$115.00	\$3.50	\$150.00	\$4.50	\$160.00	\$7.00	\$185.00
11		\$11.00	\$121.00	\$1.75	\$140.25	\$2.00	\$143.00	\$3.75	\$162.25
12	18	\$10.50	\$126.00	\$1.75	\$147.00	\$2.00	\$150.00	\$3.75	\$171.00
19		\$10.25	\$194.75	\$1.75	\$228.00	\$2.00	\$232.75	\$3.75	\$266.00
20	35	\$10.00	\$200.00	\$1.75	\$235.00	\$2.00	\$240.00	\$3.75	\$275.00
36		\$9.90	\$356.40	\$1.75	\$419.40	\$2.00	\$428.40	\$3.75	\$491.40
37		\$9.80	\$362.60	\$1.75	\$427.35	\$2.00	\$436.60	\$3.75	\$501.35
38		\$9.70	\$368.60	\$1.75	\$435.10	\$2.00	\$444.60	\$3.75	\$511.10
39		\$9.60	\$374.40	\$1.75	\$442.65	\$2.00	\$452.40	\$3.75	\$520.65
40	55	\$9.50	\$380.00	\$1.75	\$450.00	\$2.00	\$460.00	\$3.75	\$530.00
56		\$9.40	\$526.40	\$1.75	\$624.40	\$2.00	\$638.40	\$3.75	\$736.40
57		\$9.30	\$530.10	\$1.75	\$629.85	\$2.00	\$644.10	\$3.75	\$743.85
58		\$9.20	\$533.60	\$1.75	\$635.10	\$2.00	\$649.60	\$3.75	\$751.10
59		\$9.10	\$536.90	\$1.75	\$640.15	\$2.00	\$654.90	\$3.75	\$758.15
60	90	\$9.00	\$540.00	\$1.75	\$645.00	\$2.00	\$660.00	\$3.75	\$765.00
91		\$8.95	\$814.45	\$1.75	\$973.70	\$2.00	\$996.45	\$3.75	\$1,155.70
92		\$8.90	\$818.80	\$1.75	\$979.80	\$2.00	\$1,002.80	\$3.75	\$1,163.80
93		\$8.85	\$823.05	\$1.75	\$985.80	\$2.00	\$1,009.05	\$3.75	\$1,171.80
94		\$8.80	\$827.20	\$1.75	\$991.70	\$2.00	\$1,015.20	\$3.75	\$1,179.70
95		\$8.75	\$831.25	\$1.75	\$997.50	\$2.00	\$1,021.25	\$3.75	\$1,187.50
96		\$8.70	\$835.20	\$1.75	\$1,003.20	\$2.00	\$1,027.20	\$3.75	\$1,195.20

		Production		Shipping Ground		Shipping 2-Day Air		Shipping Next Day Air	
Units		Cost/Unit	Total Cost	Shipping / Unit	Total Cost w/ Shipping	Shipping / Unit	Total Cost w/ Shipping	Shipping / Unit	Total Cost w/ Shipping
97		\$8.65	\$839.05	\$1.75	\$1,008.80	\$2.00	\$1,033.05	\$3.75	\$1,202.80
98		\$8.60	\$842.80	\$1.75	\$1,014.30	\$2.00	\$1,038.80	\$3.75	\$1,210.30
99		\$8.55	\$846.45	\$1.75	\$1,019.70	\$2.00	\$1,044.45	\$3.75	\$1,217.70
100	275	\$8.50	\$850.00	\$1.75	\$1,025.00	\$2.00	\$1,050.00	\$3.75	\$1,225.00
276		\$8.49	\$2,343.24	\$1.75	\$2,826.24	\$2.00	\$2,895.24	\$3.75	\$3,378.24
277		\$8.48	\$2,348.96	\$1.75	\$2,833.71	\$2.00	\$2,902.96	\$3.75	\$3,387.71
278		\$8.47	\$2,354.66	\$1.75	\$2,841.16	\$2.00	\$2,910.66	\$3.75	\$3,397.16
279		\$8.46	\$2,360.34	\$1.75	\$2,848.59	\$2.00	\$2,918.34	\$3.75	\$3,406.59
280		\$8.45	\$2,366.00	\$1.75	\$2,856.00	\$2.00	\$2,926.00	\$3.75	\$3,416.00
281		\$8.44	\$2,371.64	\$1.75	\$2,863.39	\$2.00	\$2,933.64	\$3.75	\$3,425.39
282		\$8.43	\$2,377.26	\$1.75	\$2,870.76	\$2.00	\$2,941.26	\$3.75	\$3,434.76
283		\$8.42	\$2,382.86	\$1.75	\$2,878.11	\$2.00	\$2,948.86	\$3.75	\$3,444.11
284		\$8.41	\$2,388.44	\$1.75	\$2,885.44	\$2.00	\$2,956.44	\$3.75	\$3,453.44
285		\$8.40	\$2,394.00	\$1.75	\$2,892.75	\$2.00	\$2,964.00	\$3.75	\$3,462.75
286		\$8.39	\$2,399.54	\$1.75	\$2,900.04	\$2.00	\$2,971.54	\$3.75	\$3,472.04
287		\$8.38	\$2,405.06	\$1.75	\$2,907.31	\$2.00	\$2,979.06	\$3.75	\$3,481.31
288		\$8.37	\$2,410.56	\$1.75	\$2,914.56	\$2.00	\$2,986.56	\$3.75	\$3,490.56
289		\$8.36	\$2,416.04	\$1.75	\$2,921.79	\$2.00	\$2,994.04	\$3.75	\$3,499.79
290		\$8.35	\$2,421.50	\$1.75	\$2,929.00	\$2.00	\$3,001.50	\$3.75	\$3,509.00
291		\$8.34	\$2,426.94	\$1.75	\$2,936.19	\$2.00	\$3,008.94	\$3.75	\$3,518.19
292		\$8.33	\$2,432.36	\$1.75	\$2,943.36	\$2.00	\$3,016.36	\$3.75	\$3,527.36
293		\$8.32	\$2,437.76	\$1.75	\$2,950.51	\$2.00	\$3,023.76	\$3.75	\$3,536.51
294		\$8.31	\$2,443.14	\$1.75	\$2,957.64	\$2.00	\$3,031.14	\$3.75	\$3,545.64
295		\$8.30	\$2,448.50	\$1.75	\$2,964.75	\$2.00	\$3,038.50	\$3.75	\$3,554.75
296		\$8.29	\$2,453.84	\$1.75	\$2,971.84	\$2.00	\$3,045.84	\$3.75	\$3,563.84
297		\$8.28	\$2,459.16	\$1.75	\$2,978.91	\$2.00	\$3,053.16	\$3.75	\$3,572.91
298		\$8.27	\$2,464.46	\$1.75	\$2,985.96	\$2.00	\$3,060.46	\$3.75	\$3,581.96
299		\$8.26	\$2,469.74	\$1.75	\$2,992.99	\$2.00	\$3,067.74	\$3.75	\$3,590.99
300	499	\$8.25	\$2,475.00	\$1.75	\$3,000.00	\$2.00	\$3,075.00	\$3.75	\$3,600.00

Please contact your Account Manager for pricing on quantities/SF's greater than those shown in this list.