



**Child Car Safety
Self-Reporting Template**

Creative Name	*Vendor Name	Unit Type	Market	Location	Unit Size	*Start Date	*End Date	# of Units	Impressions	Rate (Day, 4 week, etc)	*Total Value
<i>Sample</i>	<i>ABC Outdoor</i>	<i>Digital Poster</i>	<i>New York</i>	<i>I-94</i>	<i>12' x 25'</i>	<i>7/4/2019</i>	<i>7/31/2019</i>	<i>10</i>	<i>500,000</i>	<i>\$525 (4 week)</i>	<i>\$5,250</i>